

TBCRC Linking Policy

December 2023

TBCRC.org provides [links from the TBCRC.org website to third-party Internet websites and resources](#) as a convenience to TBCRC members and TBCRC.org visitors. The TBCRC has no control over the websites maintained by third parties. The TBCRC does not endorse the content, operators, products, or services of such sites. The TBCRC is not responsible (directly or indirectly) for any damages or injury caused by or in connection with use of any such content, products, or services available through third-party sites.

Requests to Add a Link from TBCRC.org:

To request that a website be added as a link from TBCRC.org, please complete and return the [Linking Request Form](#). All requests for links to third-party websites are reviewed based on the criteria listed below and approved/disapproved by TBCRC members and/or staff.

- Website must be operated by a 501(c)(3) or 501(c)(4) not-for-profit organization with a charitable mission directly related to cancer
- The organization must be national or international in scope
- Website content is primarily educational in nature and website/organization offers specific programs, services, and information that directly impact and assist people affected by cancer
- Website content must be medically and factually accurate
- Website publicly and clearly identifies its source(s) of funding (donations, grants, sponsorships, etc.)
- Website should have a formal medical and/or scientific advisory board composed of qualified health professionals. In addition, a complete list of these professionals should be publicly available on the website
- Website content must be frequently and routinely updated. Visitors can easily find the date the information was last updated.
- Website offers a mechanism for its users to provide feedback on its content (*this isn't as critical as the other criteria listed here*)
- Website must have a written privacy policy that is publicly available on the website
- Website design and ease of navigation are taken into consideration
- Website awards or other endorsements by external organizations (such as the HONcode principles of The Health On the Net Foundation) are taken into consideration
- The reputation of the organization that owns, operates, endorses, and/or manages the website is taken into consideration

If you believe that any of the third-party links on tbcrc.org contain inappropriate material unrelated to the TBCRC, please contact rburns@emmes.com so that we may take appropriate

action. The TBCRC will consider all such requests but shall have no obligation to remove any links or respond.

The TBCRC prohibits any link to TBCRC.org which in any way (1) connotes an endorsement by or affiliation with the TBCRC, (2) adversely impacts the TBCRC, (3) suggests that the TBCRC promotes or endorses any third party's causes, ideas, websites, products, or services, (4) uses the TBCRC content for inappropriate commercial purposes, or (5) conceals the fact that the reader has left the linking site and entered the TBCRC.org.

We reserve the right to object to any link.